



Ubuntu club presents
(ONE FOR ALL, ALL FOR ONE)

LIGHTS, CAMERA, UBUNTU!



Reels
MAKING
COMPETITION

ONLY FOR BISOLSIANS

**ARE YOU READY TO CREATE A REEL THAT INSPIRES,
CONNECTS, AND IGNITES CHANGE? THIS IS YOUR
MOMENT!**



1 MINUTE. 1 MESSAGE. ENDLESS IMPACT!



ABOUT THE CLUB

Ubuntu Club is one of the vibrant student clubs at Bharata Mata School of Legal Studies, dedicated to promoting compassion, inclusivity, and global unity. Inspired by the African philosophy of Ubuntu—"One for all, All for One", the club fosters a spirit of community, diversity, and mutual respect through various activities and initiatives.

✨ *Our Mission*

- ◆ To **create** a culture of empathy and solidarity within the college and beyond.
- ◆ To **promote** social awareness through creative and impactful initiatives.
- ◆ To **encourage** student participation in discussions on justice, equality, and inclusivity.
- ◆ To **celebrate** diversity by embracing different cultures, perspectives, and experiences.

ABOUT THE COMPETITION

The Ubuntu Club Reel-Making Competition is an opportunity for students to create engaging and thought-provoking reels that highlight the essence of Ubuntu and its impact on society. Through this competition, we aim to spread awareness about the club's mission and encourage meaningful conversations about unity, kindness, and social justice.

SCHEDULE

- ◆ Registration Opens: 17-02-2025
- ◆ Submission Deadline: 05-03-2025
- ◆ Reels Uploaded on Instagram: 10-03-2025
- ◆ Deadline for Like Count Consideration: 20-03-2025
- ◆ Winner Announcement: 25-03-2025



THEMES

-  **Ubuntu in Action: Helping Hands, Open Hearts –**

Stories of selfless acts and community service.

-  **Ubuntu Across Borders: Stories of Global Friendship –**

Showcasing unity beyond cultural and national boundaries.

-  **Celebrating Diversity: Many Cultures, One World –**

Highlighting the beauty of different cultures coexisting in harmony.

-  **Breaking Stereotypes: Embracing Differences**

Challenging biases and embracing individuality. 5

ELIGIBILITY

**Open to all students of Bharata Mata
School of Legal Studies:**

- ✓ 5-year LL.B. course
- ✓ 3-year LL.B. course
- ✓ LL.M

REGISTRATION PROCESS

1 FILL OUT THE GOOGLE FORM ALONG WITH YOUR REEL :

<https://forms.gle/aSpdkr2jtPVry1Hf6>

2 NO REGISTRATION FEES REQUIRED!





GUIDELINES

1 Content & Theme Adherence:

- ✓ The reel must be original, creative, and relevant to one of the chosen themes.
- ✓ Plagiarized or AI-generated content will result in disqualification.

2 Respect & Sensitivity:

- ✓ No offensive, obscene, or disrespectful content.
- ✓ Reels must not promote violence, hate speech, discrimination, or any form of harassment.
- ✓ Content must be in accordance with the college's ethical guidelines and legal norms.

3 Technical Quality:

- ✓ The reel should have clear video and audio quality.
- ✓ Avoid excessive noise, poor lighting, or shaky visuals.
- ✓ Maximum duration: 30-60 seconds
- ✓ There is no limit to number of members in a team.

4 Submission Format:

- ✓ Accepted Formats: MP4, MOV, or any standard video format.
- ✓ File Name: **StudentName_Theme.mp4**
- ✓ Submit via <https://forms.gle/kQF1KgmXi58PM2ew9> before the deadline.

5 Permissions & Rights:

- ✓ By submitting, participants grant Ubuntu Club the right to share their reels on social media and other platforms.
- ✓ Consent for all appearances is required. Ubuntu Club and the college hold no liability for disputes.

6 Disqualification Criteria:

- ✗ Reels containing offensive language, false information, or rule violations.
- ✗ Plagiarized or AI-generated content.
- ✗ Late submissions will not be considered.
- ✗ Any reel found to have received auto-generated likes on Instagram will be disqualified. Participants must not use any artificial means to boost likes.

Note: Decisions of the evaluation committee shall be final and binding to all .

EVALUATION CRITERIA

◆ Step 1: Screening by Evaluation Committee

- ✓ Ensures adherence to guidelines.
- ✓ Reels violating guidelines will be disqualified.

◆ Step 2: Public Engagement on Instagram

- ✓ Finalists' reels will be uploaded to the official Instagram page.
- ✓ The 3rd Prize (Audience Choice Award) will be awarded to the reel with the highest number of likes received within a specified period.
- ✓ The 1st Prize will be awarded to the most impactful and creative reel, judged by the Evaluation Committee.
- ✓ The 2nd Prize will be given for exceptional originality and storytelling, selected by the Evaluation Committee.



PRIZE & RECOGNITION

🏆 1st Prize

Best Content Award: ₹3,000

🏆 2nd Prize

Outstanding Creativity Award: ₹2,000

🏆 3rd Prize

Audience Choice Award: ₹1,000

📣 All selected reels will be featured
on Ubuntu Club's official page!



CONTACT US

FOR ANY QUERIES OR FURTHER
INFORMATION, PLEASE CONTACT

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